

# Shopping Center IV

Based on the Decision on organizing marketing campaigns during 2025, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2025. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
<b>Dates:</b> 10 <sup>th</sup> February – 12 <sup>th</sup> February, 2025	<b>Datumi:</b> 10. februar - 12. februar 2025. godine
<b>Prizes with the value:</b> 5x2 tickets for the screening of the movie Bridget Jones: Mad About Him! on February 14 <sup>th</sup> at 8 PM, Cineplexx BEO cinema, total prize value 7,800.00 RSD, prize value per winner 1,560.00 RSD	<b>Nagrade sa vrednošću:</b> 5x2 ulaznice za projekciju filma Bridžet Džouns: Luda za njim! 14.februara, u 20h Cineplexx BEO bioskop, ukupna vrednost nagrada 7.800,00 RSD, vrednost nagrade po dobitniku 1.560,00 RSD
<b>Social network:</b> Instagram	<b>Društvena mreža:</b> Instagram
<b>Other particularities of Action:</b>	<b>Druge specifičnosti akcije:</b>
Action name:  Win movie tickets  Mechanism of action:  Conditions of participation:  1. The user will follow the BEO Shopping Center page on the social network Instagram (profile @beoshoppingcentar), and Cineplexx (profile @cineplexxrs)  2. In the comment below the announcement about giveaway in static format, the user states what their favourite romantic movie is and why, and tags one person (profile).  Criterion: The prize will be won by the five most creative answers, 1x2 tickets each. The assigned voucher can be collected at the BEO Shopping Center, it cannot be sent by the post office.  The award winners will be selected no later than 13 <sup>th</sup> February 2025.	Naziv akcije:  Osvoji ulaznice za film  Mehanizam akcije:  Uslovi učešća:  1. Korisnik će zapratiti BEO Shopping Centar stranicu na društvenoj mreži Instagram (profil @beoshoppingcentar), i Cineplexx (profil @cineplexxrs)  2. Korisnik u komentaru ispod objave o darivanju u statičnom formatu navodi koji mu/joj je omiljeni ljubavni film i zbog čega i taguje jednu osobu (profil).  Kriterijum: Nagradu osvaja pet najkreativnijih odgovora, 1x2 ulaznice svako. Dodeljeni proizvod se preuzima u BEO Shopping Centru, slanje poštom nije moguće.  Dobitnici nagrade će biti odabrani najkasnije 13. februara 2025. godine.

## Interne informacije / Internal Information

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<p>The subject mechanism shall be included to the accompanying text and thus communicated to the users.</p>	<p>Navedeni mehanizam će biti uključen u prpratni tekst i tako saopšten korisnicima.</p>
<p>The winner will be chosen by a panel consisting of:</p> <ul style="list-style-type: none"><li>- Jovana Stojmenović</li><li>- Milica Marinković</li><li>- Vukašin Stojanović</li></ul> <p>Shopping Center IV will arrange contact with the winner through the Instagram account of the prize winner. The prize can be collected at the information desk of Shopping Center IV upon presentation of the award notification message, and an ID card (in the case of underage winners, the ID card of a parent or guardian). The winner is required to sign a personal data statement and a prize receipt confirmation (for underage winners, the parent or guardian must sign), otherwise, the prize will not be awarded.</p>	<p>Pobednika će izabrati žiri koji čine:</p> <ul style="list-style-type: none"><li>-Jovana Stojmenović</li><li>-Milica Marinković</li><li>-Vukašin Stojanović</li></ul> <p>Shopping Center IV će organizovati kontaktiranje pobednika putem Instagram stranice korisnika koji je osvojio nagradu. Preuzimanje nagrade će se vršiti na infopultu Shopping Center IV uz prezentovanje poruke o dodeli nagrade i lične karte (u slučaju maloletnih dobitnika, ličnu kartu prezentuju roditelj ili staratelj). Dobitnik je dužan da potpiše izjavu o podacima o ličnosti i potvrdu o preuzimanju nagrade (u slučaju maloletnih dobitnika, izjavu i potvrdu potpisuju roditelj ili staratelj), u suprotnom dobitniku neće biti omogućena dodela nagrade.</p>
<p>Composed by: Milica Marinković</p>	<p>Sastavila: Milica Marinković</p>
<p>On: February 10<sup>th</sup>, 2025</p>	<p>Dana: 10. februara 2025.</p>

 

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