

Shopping Center IV

Based on the Decision on organizing marketing campaigns during 2024, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2024. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
Dates: November 11 th – November 17 th , 2024	Datumi: 11. Novembar - 17. Novembar 2024.
Prizes with the value: 10x Shopping vouchers, of particular value per 10.000 RSD	Nagrade sa vrednošću: 10x Šoping vaučera, pojedinačne vrednosti od po 10.000 RSD
Social network: Instagram	Društvena mreža: Instagram
Other particularities of Action:	Druge specifičnosti akcije:
Action name: It is not the whole of Belgrade, but it is a part of it - shopping vouchers Mechanism of action: Conditions of participation: 1. The user will follow the BEO Shopping Center page on the social network Instagram (profile @beoshoppingcentar), and influencer Marko Marijoković (profile @marko_marijokovic) 2. In the comment below the announcement about giveaway in reels format, the user states what it is that BEO is not, but can be. Criterion: The ten participants who publish the most creative answer shall win the prize. Each participant can win only one voucher. The assigned voucher can be collected at the BEO Shopping Center, it cannot be sent by the post office. The award winners will be selected no later than 18 November 2024.	Naziv akcije: Nije Beograd ceo, ali je njegov deo – šoping vaučeri Mehanizam akcije: Uslovi učešća: 1. Korisnik će zapratiti BEO Shopping Centar stranice na društvenoj mreži Instagram (profil @beoshoppingcentar), i influensera Marijoković Marka (profil @marko_marijokovic) 2. Korisnik u komentaru ispod objave o darivanju u reels formatu navodi šta je to što BEO nije, ali može da bude. Kriterijum: Nagradu osvaja deset učesnika koji objave najkreativniji odgovor. Svaki učesnik može osvojiti samo po jedan vaučer. Dodeljeni vaučer se preuzima u BEO Shopping Centru, slanje poštom nije moguće. Dobitnici nagrade će biti odabrani najkasnije 18. novembra 2024. godine.

Interne informacije / Internal Information

Shopping Center IV

<p>The subject mechanism shall be included to the accompanying text and thus communicated to the users.</p>	<p>Navedeni mehanizam će biti uključen u prpratni tekst i tako saopšten korisnicima.</p>
<p>The winner will be chosen by a panel consisting of:</p> <ul style="list-style-type: none">- Jovana Stojmenović- Milica Marinković- Vukašin Stojanović <p>Shopping Center IV will arrange contact with the winner through the Instagram account of the prize winner. The prize can be collected at the information desk of Shopping Center IV upon presentation of the award notification message, and an ID card (in the case of underage winners, the ID card of a parent or guardian). The winner is required to sign a personal data statement and a prize receipt confirmation (for underage winners, the parent or guardian must sign), otherwise, the prize will not be awarded.</p>	<p>Pobednika će izabrati žiri koji čine:</p> <ul style="list-style-type: none">-Jovana Stojmenović-Milica Marinković-Vukašin Stojanović <p>Shopping Center IV će organizovati kontaktiranje pobednika putem Instagram stranice korisnika koji je osvojio nagradu. Preuzimanje nagrade se vrši na infopultu Shopping Center IV uz prezentovanje poruke o dodeli nagrade i lične karte (u slučaju maloletnih dobitnika, ličnu kartu prezentuju roditelj ili staratelj). Dobitnik je dužan da potpiše izjavu o podacima o ličnosti i potvrdu o preuzimanju nagrade (u slučaju maloletnih dobitnika, izjavu i potvrdu potpisuju roditelj ili staratelj), u suprotnom dobitniku neće biti omogućena dodela nagrade.</p>
<p>Composed by: Milica Marinković</p>	<p>Sastavila: Milica Marinković</p>
<p>On: 11 November 2024</p>	<p>Dana: 11. novembar 2024.</p>

 

Interne informacije / Internal Information