

# Shopping Center IV

Based on the Decision on organizing marketing campaigns during 2024, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2024. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
<b>Dates:</b> 16 December – 20 December, 2024	<b>Datumi:</b> 16. decembar – 20. decembar 2024.
<b>Prizes with the value:</b> 1x ELECTROLUX Ultrasonic stain remover, valued RSD 4.999	<b>Nagrade sa vrednošću:</b> 1x ELECTROLUX Ultrasonični aparat za fleke, cena proizvoda 4.999 RSD
<b>Social network:</b> Facebook	<b>Društvena mreža:</b> Facebook
<b>Other particularities of Action:</b>  Action name:  New Year's giveaway with Gigatron on the occasion of the opening of their store  Mechanism of action:  Conditions of participation:  1. The user will like the static post,  2. In the comment below the announcement about giveaway in static format, the user states an idea for a slogan for an advertisement for this device.  Criterion: The one participant who publish the most creative answer shall win the prize. The assigned voucher can be collected at the BEO Shopping Center, it cannot be sent by the post office.  The award winners will be selected no later than 23 November 2024.  The subject mechanism shall be included to the accompanying text and thus communicated to the users.	<b>Druge specifičnosti akcije:</b>  Naziv akcije:  Novogodišnje darivanje sa Gigatronom povodom otvaranja njihovog lokala  Mehanizam akcije:  Uslovi učešća:  1. Korisnik će lajkovati objavu,  2. Korisnik u komentaru ispod objave o darivanju u statičnom formatu navodi ideju za slogan za reklamu za ovaj aparat.  Kriterijum: Nagradu osvaja jedan učesnik sa najkreativnijim odgovorom. Dodeljeni proizvod se preuzima u BEO Shopping Centru, slanje poštom nije moguće.  Dobitnici nagrade će biti odabrani najkasnije 23. decembra 2024. godine.  Navedeni mehanizam će biti uključen u prpratni tekst i tako saopšten korisnicima.
The winner will be chosen by a panel consisting of:	Pobednika će izabrati žiri koji čine:

Interne informacije / Internal Information

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<ul style="list-style-type: none"><li>- Jovana Stojmenović</li><li>- Milica Marinković</li><li>- Vukašin Stojanović</li></ul> <p>Shopping Center IV will arrange contact with the winner through the Instagram account of the prize winner. The prize can be collected at the information desk of Shopping Center IV upon presentation of the award notification message, and an ID card (in the case of underage winners, the ID card of a parent or guardian). The winner is required to sign a personal data statement and a prize receipt confirmation (for underage winners, the parent or guardian must sign), otherwise, the prize will not be awarded.</p>	<ul style="list-style-type: none"><li>-Jovana Stojmenović</li><li>-Milica Marinković</li><li>-Vukašin Stojanović</li></ul> <p>Shopping Center IV će organizovati kontaktiranje pobjednika putem Instagram stranice korisnika koji je osvojio nagradu. Preuzimanje nagrade se vrši na infopultu Shopping Center IV uz prezentovanje poruke o dodeli nagrade i lične karte (u slučaju maloletnih dobitnika, ličnu kartu prezentuju roditelj ili staratelj). Dobitnik je dužan da potpiše izjavu o podacima o ličnosti i potvrdu o preuzimanju nagrade (u slučaju maloletnih dobitnika, izjavu i potvrdu potpisuju roditelj ili staratelj), u suprotnom dobitniku neće biti omogućena dodela nagrade.</p>
Composed by: Milica Marinković	Sastavila: Milica Marinković
On: 23 December 2024	Dana: 23. decembar 2024.



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