

Shopping Center IV

Based on the Decision on organizing marketing action during 2023, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2023. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
Dates: October 12 – October 19, 2023	Datumi: 12 Oktobar - 19. Oktobar 2023.
Prizes with the value: Prize with the value: 4 Love seta Price: smaller than 16.666 RSD	Nagrade sa vrednošću: Nagrada sa vrednošću: 4 love seta Cena: manja od 16.666 RSD
Social network: Instagram	Društvena mreža: Instagram
Other particularities of Action: Copy/Accompanying text: “The romantic Golden Rose set is the perfect choice for the autumn days ahead. Take the opportunity to win it and participate in our giveaway, because we are giving away 4 Love sets! “ Mechanism of Action: Conditions: How to get a prize? 1. Follow @beo.sc profile and @golden.rose.srbija 2. In the comments, tag a friend who adores makeup *Feel free to share the post on your profile Criteria: In the comments, tag a friend who adores makeup. The winners shall be chosen on 19 th of October. The subject mechanism shall be included to the accompanying text and thus communicated to the users. The winner shall be chosen by POSH33 and Shopping Center IV. After the deadline, on	Druge specifičnosti akcije: Copy/propratni tekst: Romantičan Golden Rose set je savršen izbor za jesenje dane pred nama. Iskoristi priliku da ga osvojiš i učestvuj u našem darivanju, jer poklanjamo 4 Love seta! Mehanizam akcije: Uslovi učešća: Kako do nagrade? 1. Kako do nagrade? 1. Zaprati @beo.sc i @golden.rose.srbija 2. U komentaru taguj drugaricu koja obožava da se šminka *Slobodno objavu podeli na svoj story Kriterijum: U komentaru taguj drugaricu koja obožava da se šminka Srećne dobitnice izvlačimo 19. oktobra. Navedeni mehanizam će biti uključen u propratni tekst i tako saopšten korisnicima. Pobednika će izabrati POSH33 i Shopping Center IV. Nakon isteka predviđenog roka, 19.

Interne informacije / Internal Information

Shopping Center IV

October 19 (in the second part of the day), POSH33 members: Head of Accounts and Account Manager as well as PR&Digital Manager of Shopping Center IV will inform SC IV about the name of the winner, and SC IV shall further organize contacting the winner and directing him/her/them to arrange collecting the prize. Personal statement and a confirmation of the award will be signed as there will be the public information on winner.	Oktober (u drugom delu dana), stručni tročlani žiri: Head of Accounts, Account Manager iz agencije POSH33 kao i PR&Digital Manager Shopping Centra IV će obavestiti SC IV o imenu pobjednika, a koji će organizovati kontaktiranje pobjednika radi dogovora o preuzimanju nagrade. Potpisivaće se izjava o podacima o ličnosti jer će se informacije o dobitniku javno objavljivati i potvrda o dodeljivanju nagrade.
Composed by: Bojana Savić	Sastavio: Bojana Savić
On: October 11 st , 2023	Dana: 11.10.2023.



Interne informacije / Internal Information