

Shopping Center IV

Based on the Decision on organizing marketing action during 2023, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2023. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
Dates: October 26 – November 2, 2023	Datumi: 26 Oktobar – 2. Novembar 2023.
Prizes with the value: Prize with the value: 2 vouchers worth 2.000 RSD	Nagrade sa vrednošću: Nagrada sa vrednošću: 2 vaučera od 2.000 RSD
Social network: Instagram	Društvena mreža: Instagram
Other particularities of Action: Copy/Accompanying text: “BEO SC and @extremeintimo rewards you with 2 vouchers worth 2.000 RSD “ Mechanism of Action: Conditions: How to get a prize? 1. Follow @beo.sc profile and @extremeintimo 2. In the comments, tag a friend *Feel free to share the post on your profile Criteria: In the comments, tag a friend who adores makeup. The winners shall be chosen on 2nd of November. The subject mechanism shall be included to the accompanying text and thus communicated to the users. The winner shall be chosen by POSH33 and Shopping Center IV. After the deadline, on November 2nd (in the second part of the day), POSH33 members: Head of Accounts and Account Manager as well as PR&Digital Manager	Druge specifičnosti akcije: Copy/propratni tekst: BEO SC i @extremeintimo vam poklanjaju 2 vaučera u vrednosti od 2.000 RSD. Mehanizam akcije: Uslovi učešća: Kako do nagrade? 1. Kako do nagrade? ☐ Zaprati @beo.sc i @extremeintimo ☐ U komentaru taguj prijatelja *Slobodno objavu podeli na svoj story Kriterijum: U komentaru taguj prijatelja Srećne dobitnice izvlačimo 2. novembra Navedeni mehanizam će biti uključen u propratni tekst i tako saopšten korisnicima. Pobednika će izabrati POSH33 i Shopping Center IV. Nakon isteka predviđenog roka, 2 Novembra (u drugom delu dana), stručni tročlani žiri: Head of Accounts, Account Manager iz agencije POSH33 kao i PR&Digital Manager

Interne informacije / Internal Information

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of Shopping Center IV will inform SC IV about the name of the winner, and SC IV shall further organize contacting the winner and directing him/her/them to arrange collecting the prize. Personal statement and a confirmation of the award will be signed as there will be the public information on winner.	Shopping Centra IV će obavestiti SC IV o imenu pobjednika, a koji će organizovati kontaktiranje pobjednika radi dogovora o preuzimanju nagrade. Potpisivaće se izjava o podacima o ličnosti jer će se informacije o dobitniku javno objavljivati i potvrda o dodeljivanju nagrade.
Composed by: Bojana Savić	Sastavio: Bojana Savić
On: October 26 st , 2023	Dana: 26.10.2023.



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