

Shopping Center IV

Based on the Decision on organizing marketing action during 2023, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2023. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
Dates: November 9 – November 16, 2023	Datumi: 9 Novembar – 16. Novembar 2023.
Prizes with the value: Prize with the value: Disciplina sweatshirt Price: 6.950 RSD	Nagrada sa vrednošću: Nagrada sa vrednošću: Disciplina duks Cena: 6.950 RSD
Social network: Instagram	Društvena mreža: Instagram
Other particularities of Action: Copy/Accompanying text: Autumn is ideal for snuggles and warm @_disciplina sweatshirts. Participate in our giveaway and take advantage of the opportunity to win a fantastic unisex model. How to get the prize? Mechanism of Action: Conditions: How to get a prize? 1 Follow @beo.sc and @_disciplina 2 Tag a friend in the comment who loves sweatshirts. *Feel free to share the post on your story Criteria: Tag a friend in the comment who loves sweatshirts. *Feel free to share the post on your profile The winners shall be chosen on 16th of November. The subject mechanism shall be included to the accompanying text and thus communicated to the	Druge specifičnosti akcije: Copy/propratni tekst: Jesen je idealna za ušuškavanja i tople @_disciplina dukseve. Učestvujte u našem giveaway-u i iskoristite priliku da osvojite fantastičan unisex model. Kako do nagrade? Mehanizam akcije: Uslovi učešća: Kako do nagrade? 1 Zaprati @beo.sc i @_disciplina 2 U komentaru taguj prijatelja koji voli dukseve *Slobodno objavu podeli na svoj story Kriterijum: U komentaru taguj prijatelja koji voli dukseve. Srećnog dobitnika izvlačimo 16. novembra Navedeni mehanizam će biti uključen u propratni tekst i tako saopšten korisnicima.

Interne informacije / Internal Information

Shopping Center IV

users.	
The winner shall be chosen by POSH33 and Shopping Center IV. After the deadline, on November 16th (in the second part of the day), POSH33 members: Head of Accounts and Account Manager as well as PR&Digital Manager of Shopping Center IV will inform SC IV about the name of the winner, and SC IV shall further organize contacting the winner and directing him/her/them to arrange collecting the prize. Personal statement and a confirmation of the award will be signed as there will be the public information on winner.	Pobednika će izabrati POSH33 i Shopping Center IV. Nakon isteka predviđenog roka, 16 Novembra (u drugom delu dana), stručni tročlani žiri: Head of Accounts, Account Manager iz agencije POSH33 kao i PR&Digital Manager Shopping Centra IV će obavestiti SC IV o imenu pobednika, a koji će organizovati kontaktiranje pobednika radi dogovora o preuzimanju nagrade. Potpisivaće se izjava o podacima o ličnosti jer će se informacije o dobitniku javno objavljivati i potvrda o dodeljivanju nagrade.
Composed by: Bojana Savić	Sastavio: Bojana Savić
On: November 9th, 2023	Dana: 9.11.2023.



Interne informacije / Internal Information