

Shopping Center IV

Based on the Decision on organizing marketing action during 2023, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2023. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
Dates: October 19 – October 26, 2023	Datumi: 19 Oktobar - 26. Oktobar 2023.
Prizes with the value: Carpisa men bag Price: smaller than 16666 rsd	Nagrade sa vrednošću: Carpisa poslovna torba Cena: manja od 16666 rsd
Social network: Instagram	Društvena mreža: Instagram
Other particularities of Action: Copy/Accompanying text: Your business elegance deserves the perfect accessory! Participate in our prize draw and take advantage of the opportunity to win a beautiful Carpisa business bag that will be your practical ally for all professional needs!“ Mechanism of Action: Conditions: How to get a prize? 1. Follow @beo.sc and @carpisa_srbija 2. Tag a person who likes business style in the comment *Feel free to share the post on your story The winner shall be chosen on 26th of October 2023. The subject mechanism shall be included to the accompanying text and thus communicated to the users.	Druge specifičnosti akcije: Copy/propratni tekst: Tvoja poslovna elegancija zaslužuje savršeni dodatak! Učestvuj u našem nagrađivanju i iskoristi priliku da osvojiš prelepu Carpisa poslovnu torbu koja će biti tvoj praktičan saveznik za sve profesionalne potrebe.“ Mehanizam akcije: Uslovi učešća: Kako do nagrade? 1. Zaprati @beo.sc i @carpisa_srbija 2. U komentaru taguj osobu koja voli business stil *Slobodno objavu podeli na svoj story Srećnog dobitnika izvlačimo 26. oktobra. Navedeni mehanizam će biti uključen u propratni tekst i tako saopšten korisnicima.
The winner shall be chosen by POSH33. After the deadline, on October 26 (in the second part of the day), POSH33 will inform SC IV about the name of the winner, and SC IV shall further organize	Pobednika će izabrati POSH33. Nakon isteka predviđenog roka, 26 Oktobra (u drugom delu dana), POSH33 će obavestiti SC IV imenu pobednika, koji će organizovati kontaktiranje

Interne informacije / Internal Information

Shopping Center IV

contacting the winner and directing him/her/them to unit Carpisa to arrange collecting the prize. Personal statement will be signed as there will be the public information on winner.	pobednika i uputiti na radnju Carpisa radi dogovora o preuzimanju nagrade. Potpisivaće se izjava o podacima o ličnosti jer će se informacije o dobitniku javno objavljivati.
Composed by: Bojana Savić	Sastavio: Bojana Savić
On: October 19 th , 2023	Dana: 19.10.2023.



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